

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 58170

## WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	335824	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	MENTZER MEDIA SERVICES		LINDA MCMAHON FOR SENATE 2012	
<b>AND</b>	600 Fairmount Ave Ste 306		973 Farmington Ave	
<b>ADDRESS</b>	Towson MD 21286-1002		West Hartford CT 06107-2101	
	USA		USA	
<b>CONTACT</b>	ANNE BRAUNSCHEIDEL		<b>PRODUCT</b> MCMAHON EST#1344	
<b>LOCAL SALESPERSON</b>	JOHN LINK POL.	<b>AGENCY EST. NO.</b> 1344	<b>PRODUCT CODE</b> 1300	
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/30/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 2				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01212..	6	06:00A	07:00A	30S	10/30/12-11/02/12	2 NEWS THIS MORNING	6	1500.00	9000.00
2	02222..	8	07:00A	09:00A	30S	10/30/12-11/02/12	THE EARLY SHOW	8	800.00	6400.00
3	01111..	4	11:58A	12:30P	30S	10/30/12-11/02/12	NOON NEWS	4	1200.00	4800.00
4	02222..	8	02:58P	04:00P	30S	10/30/12-11/02/12	DR. PHIL	8	1400.00	11200.00
5	02222..	8	05:00P	06:00P	30S	10/30/12-11/02/12	5PM EARLY NEWS	8	2000.00	16000.00
6	00101..	2	06:30P	07:00P	30S	10/31/12-11/02/12	CBS EVENING NEWS	2	2500.00	5000.00
7	01111..	4	06:58P	07:28P	30S	10/30/12-11/02/12	INSIDER	4	2500.00	10000.00
8	01111..	4	07:27P	07:58P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	4	3000.00	12000.00
9	02222..	8	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN SHOW	8	2000.00	16000.00
10	02222.. .....1. .....2	11	06:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30S	10/30/12-11/04/12	EARLY NEWS	11	1800.00	19800.00
11	0111111	6	11:00P	11:35P	30S	10/30/12-11/04/12	LATE NEWS M-SUN	6	4500.00	27000.00
12	.2.....	2	07:58P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	2	18000.00	36000.00
13	.1.....	1	09:00P	10:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	1	18000.00	18000.00
14	..1....	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	16000.00	16000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-58170-1

DATE PRINTED

09/18/12

AND

PAGE 2

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	335824	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	MENTZER MEDIA SERVICES		LINDA MCMAHON FOR SENATE 2012	
<b>AND</b>	600 Fairmount Ave Ste 306		973 Farmington Ave	
<b>ADDRESS</b>	Towson MD 21286-1002		West Hartford CT 06107-2101	
	USA		USA	
<b>CONTACT</b>	ANNE BRAUNSCHEIDEL		<b>PRODUCT</b> MCMAHON EST#1344	
<b>LOCAL SALESPERSON</b>	JOHN LINK POL.	<b>AGENCY EST. NO.</b> 1344	<b>PRODUCT CODE</b> 1300	
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/30/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 2				

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			FROM	TO						
15	...1...	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	25000.00	25000.00
16	....1..	1	07:58P	09:00P	30S	11/02/12-11/02/12	CSI NY FRIDAY 8-9PM	1	10000.00	10000.00
17	....1..	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	16000.00	16000.00
18	.....2.	2	06:00A	07:00A	30S	11/03/12-11/03/12	SAT MORNING NEWS 6-7AM	2	800.00	1600.00
19	.....2.	2	07:00A	09:00A	30S	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	2	800.00	1600.00
20	.....1	1	11:58A	06:30P	30S	11/04/12-11/04/12	NFL TODAY	1	6000.00	6000.00
21	.....1	1	08:00P	09:00P	30S	11/04/12-11/04/12	AMAZING RACE SUN 8-9PM	1	20000.00	20000.00
22	22000..	4	06:00A	07:00A	30S	11/05/12-11/06/12	2 NEWS THIS MORNING	4	1500.00	6000.00
23	22000..	4	07:00A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	4	800.00	3200.00
24	10000..	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	1200.00	1200.00
25	11000..	2	02:58P	04:00P	30S	11/05/12-11/06/12	DR. PHIL	2	1400.00	2800.00
26	20000..	2	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	2	2000.00	4000.00
27	10000..	1	06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	2500.00	2500.00
28	10000..	1	06:58P	07:28P	30S	11/05/12-11/05/12	INSIDER	1	3000.00	3000.00
29	10000..	1	07:27P	07:58P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	3500.00	3500.00

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ADDRESS	Towson	MD	21286-1002	West Hartford	CT 06107-2101	
	USA			USA		
CONTACT	ANNE BRAUNSCHEIDEL			PRODUCTMCMAHON EST#1344		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 1344		PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
30	20000..	2	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN SHOW	2	2000.00	4000.00
31	20000..	2	06:00P	06:30P	30S	11/05/12-11/05/12	EARLY NEWS	2	1800.00	3600.00
32	1000000	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS M-SUN	1	4500.00	4500.00
Total Contract:								103		325700.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	320300.00	.00	320300.00	
GRAND TOTAL									320300.00	

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